



Business Networking and “Word-of-Mouth” advertising is one of the best ways to build a business. Network meetings allow for each business owner to get to know other business owners and feel comfortable using and referring their services.

The Agua Fria Business Network is here to help you and other members promote your business, learn from each other, share information and develop marketing & advertising strategies as a group.

BENEFITS OF MEMBERSHIP

- ▶ Exclusive Business Category
- ▶ Guest Speakers
- ▶ Lead Exchange
- ▶ Low Membership Fee of \$25 per year
- ▶ Co-op Advertising
- ▶ Educational Topics
- ▶ Raffle Prizes and Promotionals

MEETING PLACE & TIME

Claim Jumper Restaurant
3063 W Agua Fria Fwy, Phoenix, AZ 85027
10:00am – 11:00am
Every 3rd Thursday. See website or call for meeting schedule.

TO JOIN

Complete the Membership Form
and either fax or mail it to:

Jimmie Thompson
Coldwell Banker Residential Brokerage
3050 W Agua Fria Frwy #110
Phoenix, AZ 85027
Ph. 602-541-5885
Fx. 480-323-2842
Email: jimmie@jimmiethompson.com
FBN Website: www.aguafriabusinessnetwork.com

MEMBER RESPONSIBILITY

- ▶ Arrive on time
- ▶ Turn off cell phones or put on vibrate
- ▶ Be courteous and quiet when other members are speaking
- ▶ If you are unable to speak at your scheduled time, it is your responsibility to make other arrangements to change with another member.
- ▶ If you cannot continue with your membership, please let one of the leadership members know so that your category can be opened up to another person.
- ▶ Adhere to the attendance policy

ATTENDANCE POLICY

No more than 5 absences are allowed in a calendar year. If a member cannot make a meeting, an alternate may be sent in their place. Once a member reaches 6 absences, their category is opened up for competition and if there is anyone on the waiting list for your category you will lose the exclusive and may be asked to leave the group. If no one is on the waiting list to fill your category after 1 month, you can secure the category again by paying the \$25 membership fee. If you choose not to pay again, your category will remain open. Every January 1st each member starts with a fresh attendance record. Exceptions apply in cases of illness, injury or other serious matters. However, notification to a member of the leadership team is required. The leadership team will decide if the absence is excused.

LEADERSHIP TEAM & RESPONSIBILITIES

<u>President:</u>	<u>Responsibilities:</u> Conduct each meeting. Arrange speaker schedule. Maintain all member information. Arrange and conduct each leadership team meeting when necessary, call members with attendance issues. All other duties not specifically assigned.
<u>Vice President:</u>	<u>Responsibilities:</u> Maintain visitor packets, business card box & group brochure. Track member attendance. Fill in if the President is not available.
<u>Treasurer:</u>	<u>Responsibilities:</u> Maintain bank account. Receive dues and issue receipts. Fill in if President and Vice President are unavailable.
<u>Technical Support:</u>	<u>Responsibilities:</u> Maintain website. Fill in if President, Vice President & Treasurer are not available.
<u>Marketing Member:</u>	<u>Responsibilities:</u> Chair of the Marketing Committee – work on group marketing ideas/projects as assigned by leadership team.
<u>Support Member:</u>	<u>Responsibilities:</u> Support above responsibilities

Upon any disagreement or issue brought before the president, the leadership team will discuss, vote and decide on a solution.

MEMBERSHIP FORM

IMPORTANT! This form will be used to determine the exclusiveness of your category. A maximum of only 2 related categories (ie: Hairdresser/Manicures) is allowed per membership. Be as descriptive as possible but only list the regular services you provide which are in direct relation to your business. Do not list any incidental services that you do not advertise for. No incidental service can be exclusive to your business if it is less than 25% of your total business. If you have an unrelated second business a separate membership form and dues is required (ie: Hairdresser & Auto Body Repair). An individual may have no more than 2 memberships. If a company is on the waiting list for one of your services, they can join if you do not adhere to the attendance policy. This form will be reviewed by the president and/or leadership team if someone calls to join to determine if there is a conflict with an existing business. All reasonable efforts will be made to keep your category exclusive.

BUSINESS CATEGORY: _____

COMPANY NAME: _____

REPRESENTATIVE: _____

MAILING ADDRESS: _____

BUSINESS PH: _____ **FAX:** _____

MOBILE: _____ **EMAIL:** _____

DESCRIPTION OF BUSINESS & SERVICES: _____

FAX OR MAIL BACK TO:

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